

TO: Members of the Board of Education

FROM: Kelly Ruppel, Chief Financial Officer
Chad Wiese, Executive Director of Building Services & Administration
Steve Youngbauer, Office of Food & Nutrition

DATE: February 3, 2020

SUBJECT: Breakfast and Lunch Pricing for 2020-21 School Year

1. Project Title: Breakfast and Lunch Pricing for 2020-21 School Year

2. Project Description: MMSD participates in the National School Lunch Program, and therefore, we must adhere to federal regulations, including meal pricing. Section 205 of the Healthy, Hunger-Free Kids Act of 2010 requires our full paid meal prices to cover all costs of the meal. The Act prevents schools from using federal reimbursement for free or reduced meals to supplement by under-charging full pay students (or “of income families”). This law is in place in order to ensure equity in meal pricing. USDA provides us with a Paid Lunch Equity (PLE) Tool to calculate the minimum price we should be charging our full pay students for meals.

3. Analysis: The last increase for paid meal pricing in MMSD took effect in the 2014-15 school year, where lunch was increased by \$.10 per meal. Food & Nutrition is requesting a price increase of \$.20 per meal for breakfast and lunch, effective for the 2020-21 school year. This will exceed the pricing requirements of the PLE, and will cover increased operating costs in the areas of food, supplies, salaries, and benefits.

It is important to note that any pricing increase will not affect students that are in free status. Additionally, students in reduced fee status will not see any price increase in the upcoming year.

Below is the current meal price for 2019-20. As compared to area schools, our breakfast prices are far below average and lunch prices among the average. We recommend increasing these prices by \$.20. We suspect other districts will be required to increase their prices for next year as well. Please see the below charts to compare our prices with other schools in the area.

| PAID STUDENT BREAKFAST PRICES 19-20 SY | | | | | | | |
|--|------------|--|--------------------|---------------|--|--------------------|-------------|
| School District | Elementary | | School District | Middle School | | School District | High School |
| Verona | \$ 1.05 | | Verona | \$ 1.05 | | Verona | \$ 1.10 |
| Madison | \$ 1.25 | | Sun Prairie | \$ 1.30 | | Sun Prairie | \$ 1.30 |
| Sun Prairie | \$ 1.30 | | Madison | \$ 1.50 | | Madison | \$ 1.50 |
| Mount Horeb | \$ 1.40 | | Monona Grove | \$ 1.50 | | Marshall | \$ 1.50 |
| Middleton-Cross Pl | \$ 1.50 | | Marshall | \$ 1.50 | | Monona Grove | \$ 1.55 |
| Deforest | \$ 1.50 | | Mount Horeb | \$ 1.60 | | Mount Horeb | \$ 1.60 |
| Monona Grove | \$ 1.50 | | Deforest | \$ 1.60 | | Stoughton | \$ 1.65 |
| Stoughton | \$ 1.50 | | Stoughton | \$ 1.65 | | Deforest | \$ 1.70 |
| Marshall | \$ 1.50 | | McFarland | \$ 1.75 | | McFarland | \$ 1.75 |
| Sauk Prairie | \$ 1.70 | | Middleton-Cross Pl | \$ 1.80 | | Oregon | \$ 1.85 |
| McFarland | \$ 1.75 | | Oregon | \$ 1.85 | | Sauk Prairie | \$ 1.85 |
| Oregon | \$ 1.85 | | Sauk Prairie | \$ 1.85 | | Middleton-Cross Pl | \$ 2.05 |
| Cambridge | \$ 2.00 | | Cambridge | \$ 2.15 | | Cambridge | \$ 2.15 |
| Average Price | \$ 1.52 | | Average Price | \$ 1.62 | | Average Price | \$ 1.66 |

| Paid student lunch prices 19-20 SY | | | | | | | |
|------------------------------------|------------|--|------------------------|---------------|--|------------------------|-------------|
| School District | Elementary | | School District | Middle School | | School District | High School |
| Verona | \$ 2.45 | | Verona | \$ 2.50 | | Verona | \$ 2.60 |
| Mount Horeb | \$ 2.55 | | Mount Horeb | \$ 2.65 | | Mount Horeb | \$ 2.75 |
| Middleton-Cross Plains | \$ 2.55 | | Deforest | \$ 2.85 | | Deforest | \$ 2.95 |
| Madison | \$ 2.60 | | Monona Grove | \$ 2.85 | | Stoughton | \$ 2.95 |
| Deforest | \$ 2.65 | | Stoughton | \$ 2.85 | | Deerfield | \$ 3.00 |
| Monona Grove | \$ 2.70 | | Middleton-Cross Plains | \$ 2.85 | | Madison | \$ 3.00 |
| Stoughton | \$ 2.70 | | McFarland | \$ 2.95 | | Marshall | \$ 3.05 |
| Deerfield | \$ 2.75 | | Madison | \$ 3.00 | | Monona Grove | \$ 3.10 |
| Sun Prairie | \$ 2.75 | | Deerfield | \$ 3.00 | | Sun Prairie | \$ 3.10 |
| McFarland | \$ 2.80 | | Sun Prairie | \$ 3.00 | | Middleton-Cross Plains | \$ 3.10 |
| Oregon | \$ 2.80 | | Oregon | \$ 3.00 | | McFarland | \$ 3.15 |
| Sauk Prairie | \$ 2.80 | | Cambridge | \$ 3.00 | | Oregon | \$ 3.25 |
| Marshall | \$ 2.85 | | Marshall | \$ 3.05 | | Sauk Prairie | \$ 3.25 |
| Cambridge | \$ 2.85 | | Sauk Prairie | \$ 3.15 | | Cambridge | \$ 3.25 |
| Average Price | \$ 2.70 | | Average Price | \$ 2.91 | | Average Price | \$ 3.04 |

Adult rates will be reviewed and adjusted if necessary, per the federal guidelines, after Federal Reimbursement Rates are released by USDA. The adult rate adjustments are not typically brought before the Board of Education.

4. Recommendation: Increase pricing \$.20 for breakfast and lunch, including the meal pricing increase in the Draft April 2020-21 Preliminary Budget Book for final vote, and approval in the June 2020-21 Preliminary Budget Book. Include this memo in the appendix of the Budget Book.